



Mary Rodriguez <mary.d.rodriguez@lacity.org>

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## RE: Silver Lake Homeless and MacDonalds

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Mary Rodriguez <mary.d.rodriguez@lacity.org>  
To: Veronica Perez <vp@veronicaperez.com>

Mon, Mar 2, 2015 at 3:01 PM

Hi Veronica thank you for considering helping the Silver Lake Homeless Coalition with their outreach to the homeless population. The following email is from Dorit Dowler Guerrero who is organizing the effort. They have four outreach dates. If you can accommodate the March 8th request great but if not there are several other dates they plan. In particular they are looking for food coupons, gift certificates and water donations. Anythin you can do to help will be greatly appreciated.

*Hello SLNC Homeless Coalition, it is time to start outreaching to our homeless neighbors.*

*We will be doing two big outreach events each over the next two months:*

*March 8<sup>th</sup> and 22<sup>nd</sup> and April 5<sup>th</sup> and 19<sup>th</sup>.*

*Events will run from 9:00am to noon. (Note- the times can be adjusted if necessary)*

*In addition, coalition members, as teams, will interview our homeless neighbors we missed during the bigger events.*

*CD13 has agreed to print all the VI\_SPDAT we need and Good Shepherd Center (a shelter for women and children in Pico Union) will give us hygiene kits to hand out to homeless we interview. We will be seeking bottled water and other donations for this first event*

*The March 8<sup>th</sup> event: we will meet at the Polka Dot plaza. We will do a short orientation and training. Then we will fan out in teams. PLEASE RSVP [homelesscoalition@silverlakenc.org](mailto:homelesscoalition@silverlakenc.org)*

*March 22<sup>nd</sup> Event: The LA River.*

*Question? Please feel free to call (213) 453-7040 or email [homelesscoalition@silverlakenc.org](mailto:homelesscoalition@silverlakenc.org)*

*Dorit Dowler-Guerrero  
Chair- Silver Lake Neighborhood Council Homeless Coalition  
213 453-7040*



**Mary D. Rodriguez**

Field Deputy

Atwater Village, LA River & Silver Lake

Office of Councilmember Mitch O'Farrell

**PLEASE NOTE THE NEW ADDRESS AND PHONE NUMBER**

**1722 Sunset Blvd. Los Angeles, CA 90026**

**Phone (213) 207-3015 | Desk (213) 207-3021**

**Fax (213) 207-3031 | [www.cd13.org](http://www.cd13.org)**

**[mary.d.rodriguez@lacity.org](mailto:mary.d.rodriguez@lacity.org)**





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## RE; Silver Lake Homeless and MacDonalds

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Mary Rodriguez <mary.d.rodriguez@lacity.org>

Mon, Mar 2, 2015 at 3:06 PM

To: Veronica Perez <vp@veronicaperez.com>

Veronica,

Sorry for not giving an estimate of homeless people that we think we might make contact with in my earlier email to you. Of course I do not have an exact number but I estimate that the 4 outreach dates, two in March and two in April, we might touch base with 100 people. Again, I thank you for your consideration.

Regards,



**Mary D. Rodriguez**

Field Deputy

Atwater Village, LA River & Silver Lake

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[mary.d.rodriguez@lacity.org](mailto:mary.d.rodriguez@lacity.org)



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## RE; Silver Lake Homeless and MacDonalds

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Veronica Perez <vp@veronicaperez.com>  
To: Mary Rodriguez <mary.d.rodriguez@lacity.org>

Tue, Mar 3, 2015 at 9:29 AM

I will ask McD's right away and get back to you! ☺



### Veronica Perez

655 S. Hope Street, Suite 1208  
Los Angeles, CA 90017

*Mobile:* (626) 644-5525

*Phone:* (213) 221-7161 *Fax:* (213) 221-7128

*vp@veronicaperez.com* *www.veronicaperez.com*

GOVERNMENT RELATIONS | PUBLIC AFFAIRS | COMMUNITY OUTREACH | LOBBYING

**From:** Mary Rodriguez [mailto:[mary.d.rodriguez@lacity.org](mailto:mary.d.rodriguez@lacity.org)]  
**Sent:** Monday, March 02, 2015 3:07 PM  
**To:** Veronica Perez  
**Subject:** Re: RE; Silver Lake Homeless and MacDonalds

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Mary Rodriguez <mary.d.rodriguez@lacity.org>

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## RE; Silver Lake Homeless and MacDonalds

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Veronica Perez <vp@veronicaperez.com>

Tue, Mar 3, 2015 at 10:42 AM

To: Mary Rodriguez <mary.d.rodriguez@lacity.org>

Cc: "Jaime Botello (jaime.botello@porternovelli.com)" <jaime.botello@porternovelli.com>

Mary, great news! McDonald's can accommodate the request and send you 100 cards right away. I've copied Jaime Botello with Porter Novelli, who will be handling the request. To what address shall he send the cards?



### Veronica Perez

655 S. Hope Street, Suite 1208  
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**From:** Mary Rodriguez [mailto:[mary.d.rodriguez@lacity.org](mailto:mary.d.rodriguez@lacity.org)]

**Sent:** Monday, March 02, 2015 3:07 PM

**To:** Veronica Perez

**Subject:** Re: RE; Silver Lake Homeless and MacDonalds

Veronica,

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Mary Rodriguez <mary.d.rodriguez@lacity.org>

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## RE; Silver Lake Homeless and MacDonalds

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Mary Rodriguez <mary.d.rodriguez@lacity.org>

Tue, Mar 3, 2015 at 12:59 PM

To: Veronica Perez <vp@veronicaperez.com>

Cc: "Jaime Botello (jaime.botello@porternovelli.com)" <jaime.botello@porternovelli.com>

Thank you so very much this is awesome news. You can send them to my office, **Attention Mary Rodriguez.**



**Mary D. Rodriguez**

Field Deputy

Atwater Village, LA River & Silver Lake

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Mary Rodriguez <mary.d.rodriguez@lacity.org>

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## RE; Silver Lake Homeless and MacDonalds

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Jaime Botello <jaime.botello@porternovelli.com>  
To: Mary Rodriguez <mary.d.rodriguez@lacity.org>  
Cc: Veronica Perez <vp@veronicaperez.com>

Tue, Mar 3, 2015 at 1:41 PM

Hi Mary,

I just put certificates in the mail. You will also receive an email from FedEx with tracking information. You should receive the certificates within the next two business days if you don't receive anything please let me know and I will look into it for you.

Thanks,  
Jaime

- Sent from iPhone

On Mar 3, 2015, at 1:00 PM, Mary Rodriguez <mary.d.rodriguez@lacity.org> wrote:

Thank you so very much this is awesome news. You can send them to my office, **Attention Mary Rodriguez.**



**Mary D. Rodriguez**

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On Tue, Mar 3, 2015 at 10:42 AM, Veronica Perez <vp@veronicaperez.com> wrote:

Mary, great news! McDonald's can accommodate the request and send you 100 cards right away. I've copied Jaime Botello with Porter Novelli, who will be handling the request. To what address shall he send the cards?

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Veronica Perez  
677 N. Hope Street, Suite 1200  
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Mary Rodriguez <mary.d.rodriguez@lacity.org>  
To: Jaime Botello <jaime.botello@porternovelli.com>  
Cc: Veronica Perez <vp@veronicaperez.com>

Tue, Mar 3, 2015 at 2:06 PM

Thank you both very much I will be on the look out for the package. I appreciate your responsiveness.



**Mary D. Rodriguez**

Field Deputy

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